

2009

KNICKERBOCKER CUP

Hosted by Manhasset Bay YC (MBYC)

The Knickerbocker Cup is one of the premier Match Racing events in the United States, and is celebrating its' 27th year! This year's winner will qualify for the King Edward VII Gold Cup in Bermuda, one of the 9 stages for the 2009 World Match Racing Tour.

The Knickerbocker Cup consistently attracts the finest international match racing competitors from around the world. They will be competing in Manhasset Bay from August 26 through August 30.

The Twenty Seventh Anniversary Journal is our way of showing the yachting, sports and regional community how special this event is. Help us make this event even more successful than last year, and be a part of the excitement of international match racing!

Yes, I want to show my support for the 2009 Knickerbocker Cup!

Journal Ads:

<input type="checkbox"/> Full Page	(10" x 7 1/2")	\$1,000
<input type="checkbox"/> Half Page	(7 1/2" x 4 7/8")	\$550
<input type="checkbox"/> Quarter Page	(4 7/8" x 3 5/8")	\$350
<input type="checkbox"/> Business Card	(3 5/8" x 2")	\$200
<input type="checkbox"/> Friends Listing		\$100

Print name as it should appear _____

Underwriting Opportunities:

- Collared shirts with your LOGO. \$5,000 _____
- Tote bags with your LOGO \$2,500 _____
- Caps with your LOGO \$1,500 SOLD
- Daily breakfast for teams, judges and volunteers \$1,500 _____
- Gala Dinner Dance \$5,000 _____
- Team Party \$1,500 _____
- Awards Ceremony \$1,000 _____

All underwriters \$2,500 and above will have a link to their website on the Manhasset Bay YC site. In addition, underwriters \$1,000 and above will receive a full-page ad in the Journal, signage at event and an invitation to attend the Welcome Cocktail Party and Dinner Dance as well as other events. Journal ads can be personal, congratulations on this event, or company ads.

Use ad from last year's Journal My artwork is attached
 My artwork will follow My check is enclosed
 My employer has a matching grant program.

***Please make checks payable to the Knickerbocker Cup Foundation.
All contributions are tax deductible to the fullest extent of the law.***

Name: _____
Address: _____ Fax: _____
E-mail: _____ Phone: _____

**Return form to: Manhasset Bay YC
 455 Main Street
 Port Washington, N.Y. 11050
Fax 516-767-2076 E-Mail knickerbockercup@manhassetbayyc.org
For more information visit www.manhassetbayyc.org**

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SPONSORSHIP OPPORTUNITIES:

ADMIRAL CLASS \$50,000:

- Event Naming
- Company logo affixed to mainsails and jibs and two spinnakers
- Gold full-page journal ad or full color back page
- Company banner displayed
- Invitations to attend Welcome Cocktail Party and Dinner Dance
- Inclusion in all event public relations material as well as featured on the MBYC website
- Regatta photographs for company advertising and promotions
- Your logo with a link to your website posted to the MBYC site
- TV/Video Production

COMMODORE CLASS \$25,000:

- Company logo affixed to mainsails and two spinnakers
- Silver full-page ad in journal
- Company banner displayed
- Invitation for 10 people to attend Welcome Cocktail Party and Dinner Dance
- Regatta photographs for company advertising and promotions
- Your logo with a link to your website posted to the MBYC site

FLEET CAPTAIN CLASS \$15,000:

- Company logo affixed to two spinnakers
- Bronze full-page journal ad
- Company banner displayed
- Invitation for 10 people to attend Welcome Cocktail Party and Dinner Dance
- Regatta photographs for company advertising and promotions
- Your logo with a link to your website posted to the MBYC site

ENSIGN CLASS \$5,000:

- Company logo affixed to two spinnakers
- Full-page journal ad
- Company banner displayed
- Invitation for 6 people to attend Welcome Cocktail Party and Dinner Dance
- Regatta photographs for company advertising and promotions
- Your logo with a link to your website posted to the MBYC site

Admiral, Commodore and Fleet Captain classes must be reserved by

July 1, 2009

All journal ad materials due by August 1, 2009